HARSH KETKAR

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ACADEMIC POSITIONS

Bocconi University *2020-present*
Assistant Professor, Department of Management and Technology

EDUCATION

University of Michigan-Ross School of Business *2020*
Ph.D. in Strategy
Dissertation Title: *Essays on Organizing Human Capital, Automation, and Innovation*
Nominated for the STR Wiley Blackwell Outstanding Dissertation Award, AOM 2021
Committee: Seth Carnahan(Co-chair), Felipe Csaszar(Co-chair), Gautam Ahuja,
Jerry Davis, Kentaro Toyama

Indian Institute of Management, Calcutta *2011*
Post-graduate Diploma in Management (MBA)

University of Pune, India *2007*
Bachelor of Engineering in Computer Science

RESEARCH INTERESTS

Areas: Organization Structure, Human Capital, Organizational Learning and Knowledge
Methodologies: Econometric Analysis with Large Datasets, Causal Inference Models, Computational
Models, Experiments

CURRENT RESEARCH

Ketkar H. Automation and its Discontents: The Impact of Automating Knowledge Integration Within
Organizations *(Further data analysis)*

- Winner, Strategic Management Society Best PhD Paper Award, Knowledge & Innovation Interest
  Group (2019)
- Nominee, Strategic Management Society Best Conference Paper and Best PhD Paper Prize (2019)

Ketkar H, Workiewicz M. Power to the People: Decentralized Project Selection and Employee Self-
allocation in Organizations *(Authors in alphabetical order)*

- Under review at *Strategic Management Journal*
- Nominee, Strategic Management Society Best Conference Paper (2017)

Ketkar H, Carnahan S, Greenwood B. Robots and Gender Equality: Evidence from US Surgeons
(Authors in random order, manuscript under preparation)

Carnahan S, **Ketkar H**. What types of jobs do start-ups create? *(Data analysis stage)*

Choudhury P, **Ketkar H**. Use of Artificial Intelligence- based tools, the effect of Organization Design, and their impact on Team Creativity. *(Experiment design stage)*

PRESENTATIONS

Ketkar H. Automation and its Discontents: The Impact of Automating Knowledge Integration Within Organizations *(Job Market Paper)*

- AI in Strategic Management Workshop, NYU-Stern School of Business (April 2020)
- Artificial Intelligence and Strategy Workshop, Indian School of Business, Hyderabad, India (December 2019)
- Olin Business School (Strategy and Entrepreneurship), Washington University in St Louis (December 2019)
- Bocconi University (Management and Technology), Milan, Italy (November 2019)
- INSEAD (Strategy), Singapore (November 2019)
- National University of Singapore (Strategy and Policy), Singapore (November 2019)
- Indian School of Business (Strategy), Hyderabad, India (September 2019)
- SMS Annual Conference 2019, Minneapolis, MN (October 2019)
- Consortium on Competitiveness and Cooperation (CCC) 2019, Chapel Hill, NC (June 2019)
- LBS Trans-Atlantic Doctoral Conference 2019, London, UK (May 2019)
- Strategy Science Conference 2019, Salt Lake City, UT (May 2019)
- Strategy Brown Bag, Ross School of Business (November 2018)
- Organization Science Winter Conference (Poster presented), Park City, UT (March 2018)

Ketkar H, Workiewicz M. Power to the People: Decentralized Project Selection and Employee Self-allocation in Organizations *(Authors in alphabetical order)*

- Academy of Management From Start-up to Scale-up Conference, Tel Aviv (December 2018)*
- Strategy Science Conference 2018, Philadelphia (June 2018)*
- SMS Annual Conference 2017, Houston (October 2017)
- Academy of Management Annual Meeting 2017, Atlanta (August 2017)*
- Vienna Conference on Strategy, Organizational Design and Innovation (June 2017)*
- Strategy Brown Bag, Ross School of Business (October 2016)
- Behavioral Strategy Workshop, SMS Annual Conference 2016, Berlin (September 2016)
- Economic Sociology Workshop, Sociology Department, University of Michigan (September 2016)
  Presented by co-author

Choudhury P, **Ketkar H**. Use of Artificial Intelligence- based tools, the effect of Organization Design, and their impact on Team Creativity. *(Experiment design stage)*

- Strategy Brown Bag, Ross School of Business (December 2017)

INVITED CONSORTIA AND WORKSHOPS

- **Doctoral Consortium (Track 2)**, West Coast Research Symposium, Stanford, CA (September 2019)
- **STR Doctoral Consortium**, Academy of Management, Boston, MA (August 2019)
- **TIM Doctoral Consortium**, Academy of Management, Chicago, IL (August 2018)
- **SMS Annual Doctoral Workshop**, SMS Annual Conference 2017, Houston,TX (October 2017)
- **Medici Summer School**, MIT Sloan School of Management (June 2017)
- **Kauffman Doctoral Consortium**, Robert H. Smith School of Business, University of Maryland (April 2017)
- **Causal Inference Workshop**, Northwestern University (July 2015)

AWARDS AND GRANTS

- Nominee, STR Wiley Blackwell Outstanding Dissertation Award, AOM 2021
- Strategic Management Society Best PhD Paper Award, Knowledge & Innovation Interest Group (2019)
- Nominee, Strategic Management Society Best Conference Paper and Best PhD Paper Prize (2019)
- Flamholtz Award for Excellent Academic Performance (2018)
- Nominee, Strategic Management Society Best Conference Paper (2017)
- Early PhD Candidacy Award, Ross School of Business (2016)
- Rackham Conference Travel Grant, University of Michigan (2016, 2017)
- Ross School of Business Doctoral Fellowship (2014–2020)

TEACHING

Instructor

- Bocconi University
  - Management (Course code: 30060; Fall 2020)
  - Fundamentals of Management (Course code: 30450; Fall 2020)
  - Entrepreneurship and New Business Startup (Course code: 30492; Spring 2021)
- Ross School of Business
  - Business Strategy (STRAT 290)

Teaching Assistant

- Ross School of Business
  - Mergers and Acquisitions; MBA and Weekend MBA courses (Spring 2015, 2016; Winter 2017)

Case Writing

- Tripathy A, **Ketkar H**, Kulkarni O. 2016. 3D Printing at Imaginarium: If you think it, we can build it. IIM Bangalore Case IMB589. Available at Harvard Business Publishing

SERVICE

Ad-hoc Reviewer

- Journals: *Organization Science*, *Administrative Science Quarterly*, *Strategic Management Journal*

- Conferences: Academy of Management Conference, SMS Annual Conference

Academy of Management

- Organizer

  - Professional Development Workshop, AOM Annual Meeting 2019, Boston: *AI and Machine Learning as a Tool and Topic: Recent Research, New Methods and Future Opportunities*

Ross School of Business PhD Forum

- Facilities Chair (2015–2016)

Mentorship

- Mentored Ross School BBA student for their senior year thesis

PROGRAMMING AND COMPUTER SKILLS

Languages	Python, C, C++, C#, SQL
Libraries	Pandas, NumPy
Statistics	STATA, R
Tools	git, LaTeX

WORK EXPERIENCE

Mahindra (Group Management Cadre) *2011–2014*
Manager– Strategy in a retail subsidiary
Brand and Product Manager for Commercial Vehicles

Accenture *2008–2009*
Associate Software Engineer on a knowledge management project

Azingo Inc. *2007–2008*
Software Engineer; writing keypad drivers for handheld devices

REFERENCES

Seth Carnahan, Associate Professor of Strategy, Olin Business School, seth.carnahan@wustl.edu
Felipe Csaszar, Associate Professor of Strategy, Michigan-Ross, fcsaszar@umich.edu
Jerry Davis, Professor of Management & Organizations, Michigan-Ross, gfdavis@umich.edu
Gautam Ahuja, Professor of Management, Cornell University, ga337@cornell.edu
Phanish Puranam, Professor of Strategy, INSEAD, phanish.puranam@insead.edu